

GYAN KWESI RICHARD

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Central Region, Gomoa Techiman, CI-1627-1492

EDUCATION

UNDERGRADUATE: University of Cape Coast January 2023-Date
Bachelor of Arts in Communication Studies

SHS: Nsaba Presbyterian Senior High School September 2022

PRESENTATIONS AND SPEAKING ENGAGEMENT

Online Presentations/Talks

“How to Sell Like a Pro” – Guest Speaker. Organized by Supreme Arts and Mentorship, Sunyani
– August 20, 2024

PROFESSIONAL DEVELOPMENT TRAINING

Seminars/Webinars

Orgaference 1.0 – Organize, Create, Lead, UCC. June 13th, 2025. Lecturing on how to be responsible as a leader.

EXTRACURRICULAR ACTIVITIES AND LEADERSHIP

CEO and Founder of Scamper Digital Ideas.	2024-Present.
CEO and Founder of Scamper IT Services.	2021-Present.
UCC - SRC Publicity Member	2024-Present

Faculty of Arts (UCC) Publicity Member	2024-Present
Comsa (UCC) Publicity Member	2024-Present
Technical Team Member, Chapter GNAAS (U.C.C)	2024-Present

COMMUNITY SERVICE

Personal volunteer work

Provide digital skills mentoring for Africa youngsters	2022-Present
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LANGUAGES

English: Advanced (Listening, Speaking, Reading, and Writing).

Fante/Twi: Native Proficiency

OTHER SKILLS AND COMPETENCES

Technical Skills:

Microsoft Office Suite

Website Development (WordPress, PHP, HTML and CSS)

Artificial Intelligence (AI)

Digital Marketing:

Social Media Management & Advertising

Affiliate Marketing

Copywriting

Other Skills:

Intelligence Analysis

Team Leadership

Youth Empowerment

Digital Skills Coaching

Entrepreneurship

HONOURS AND AWARDS

Entrepreneur Of the Year

Student Representative Council Hall, University of Cape Coast 2023

Faculty of Art, University of Cape Coast 2024

Compassion International Ghana Scholarship program

2009-2014 Full funding

This is an NGO that sponsored me with basic needs.

OTHER CONTRIBUTIONS OR PROJECTS

Career mentor guiding students toward financial stability and purposeful career planning.

Developer of **The Dew Newsletter** (thedewnewsletter.com) for the Department of Communication Studies, UCC.

REFERENCES

Mr. Coffie Fredrick

Ghana Immigration Services

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Relationship: Mentor (Copywriting)

Mr. Manasseh Bangmarigu,

Department of Communication Studies

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Relationship: Mentor